

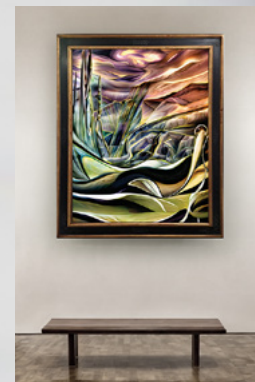


## ***L'Audace Nouvelle***

**When French boldness  
becomes a work of art.**

Imagined and created by the artist trio Obvious, "*L'Audace Nouvelle*" delves into the human mind through neuroscience and artificial intelligence. After numerous hours spent in an MRI, working their imagination around mental images and automatic writing symbolizing French boldness, the obtained data is transformed by AI to offer its purest and most personal representation.

Presented during National day, "*L'Audace Nouvelle*" embodies French boldness and creativity, celebrating innovation, modernity, and cultural uniqueness.



This work is part of the ongoing series "Imagine", which will be showcased from next autumn in Paris, New York, and Seoul. It is developed using the technology created by the artists: Mind to Image.



COLLECTIF  
OBVIOUS